

# How to build a scalable serverless IoT architecture on GCP

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Google Cloud Solutions Engineer

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- 1 Why Google Cloud Platform?
- 2 IoT challenges
- 3 Google Solution
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BILLION  
users



You Tube

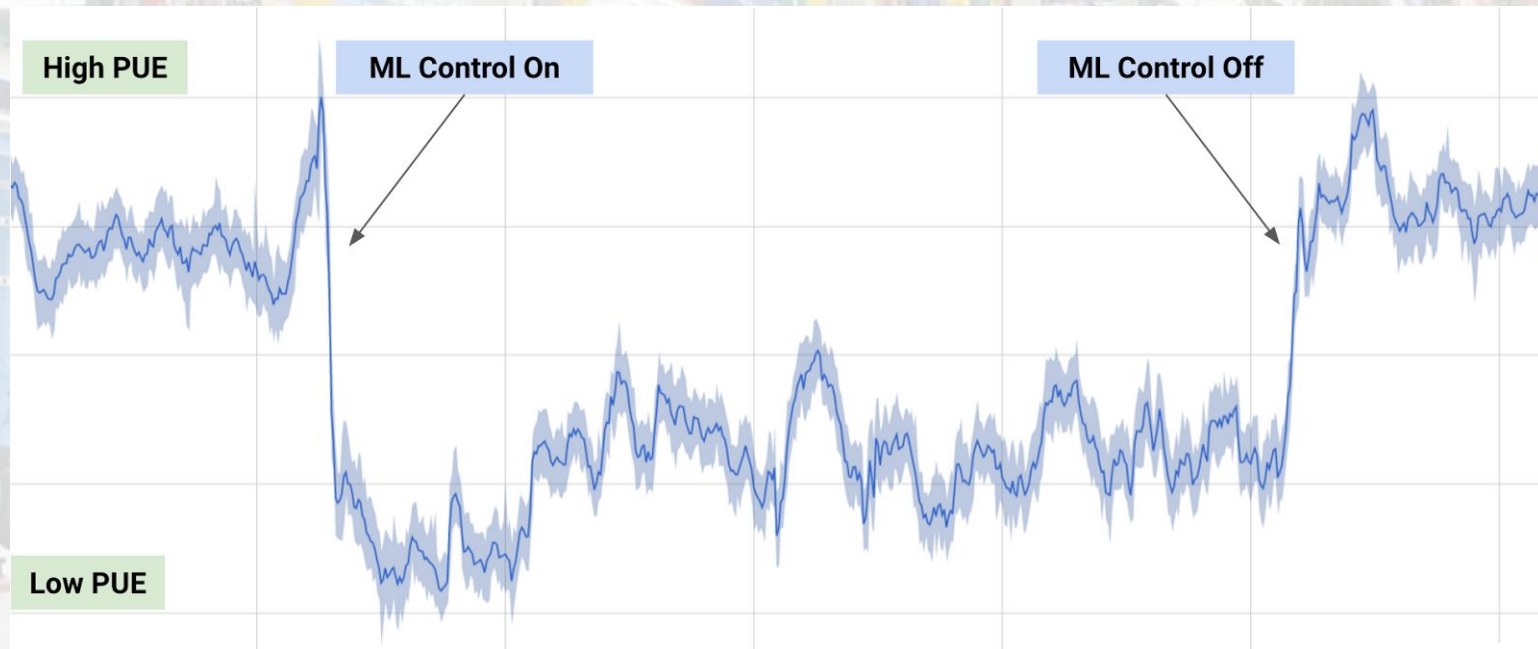


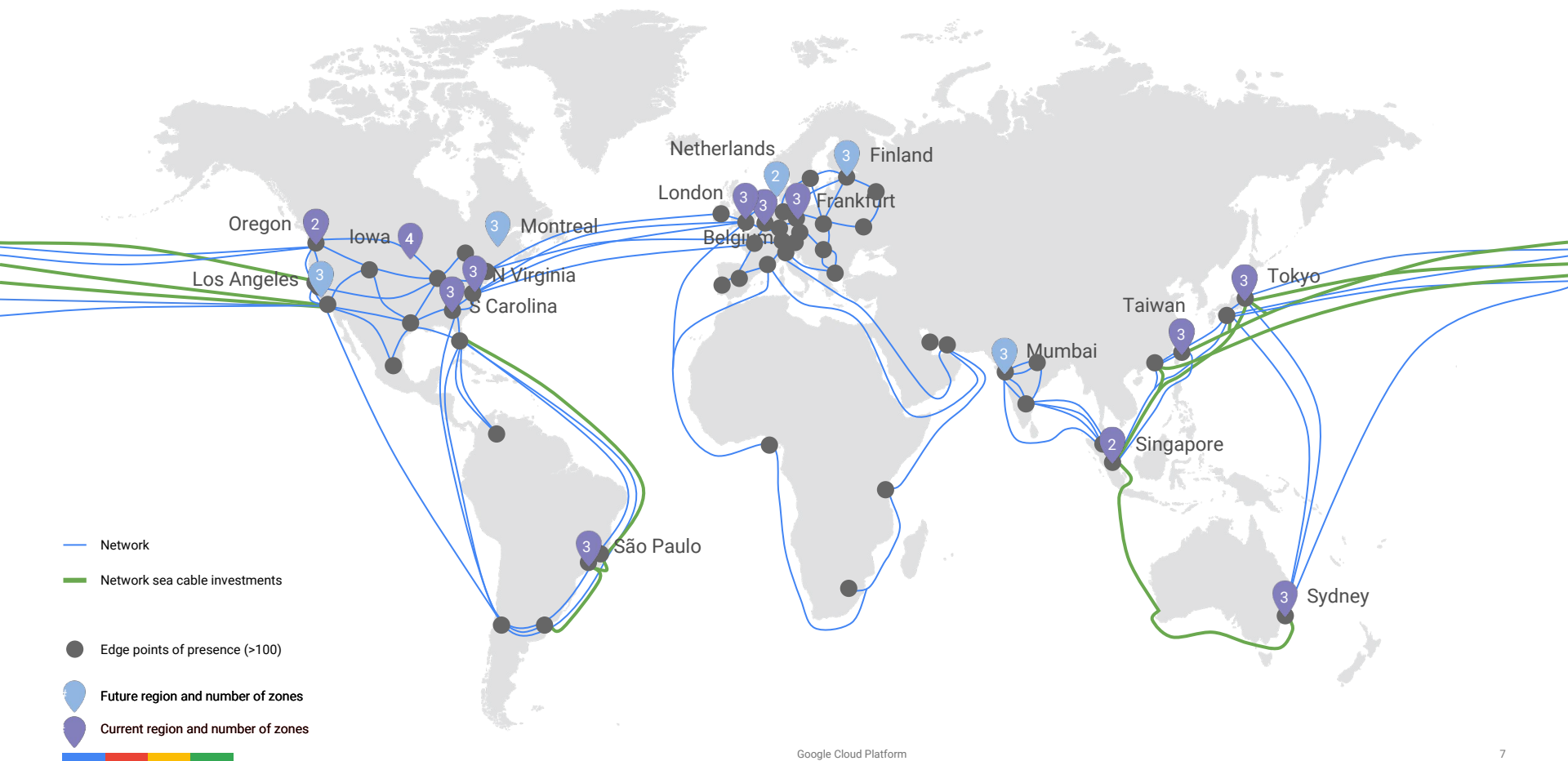


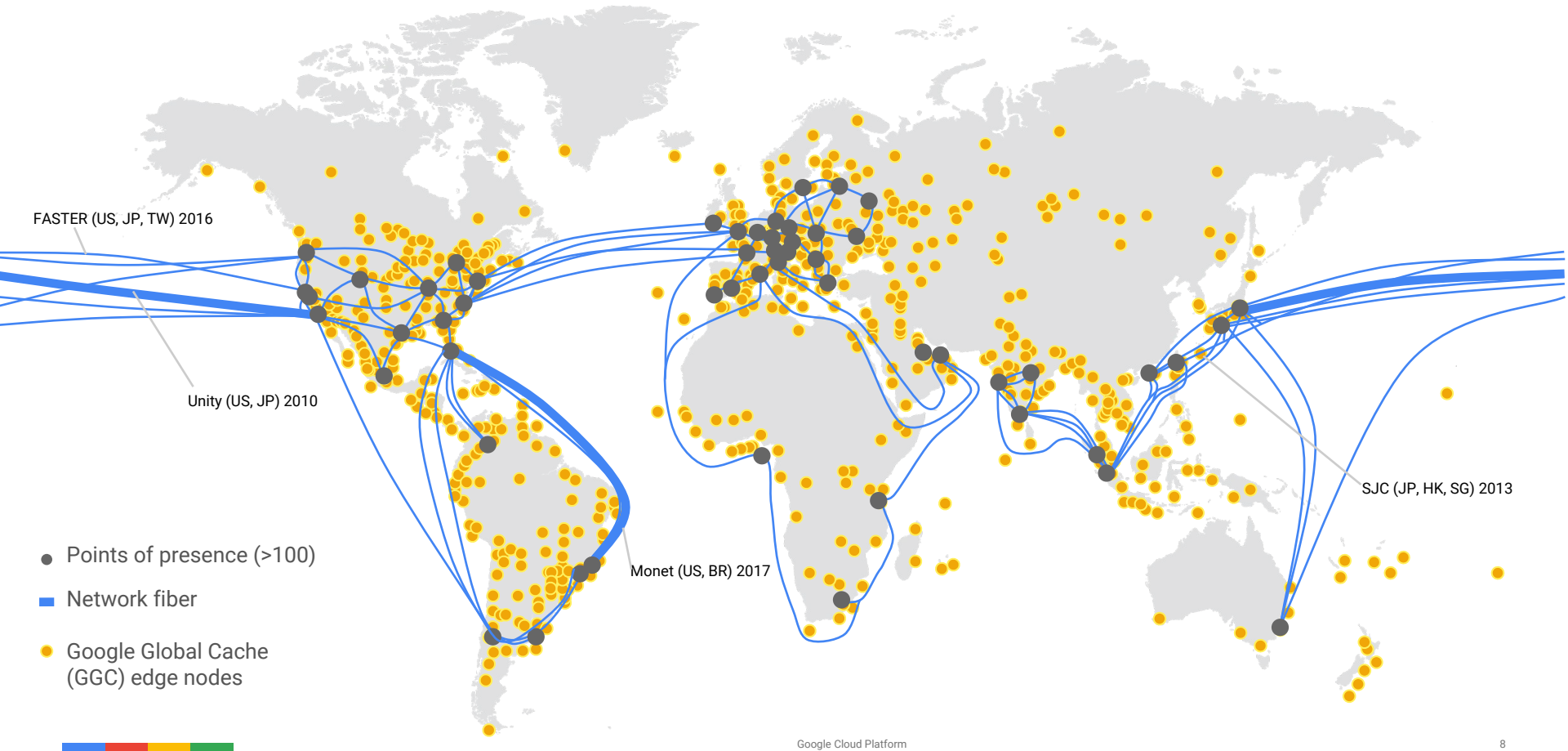




Saved Data Center cooling energy for **40%**  
Improved power usage effectiveness (PUE) for **15%**







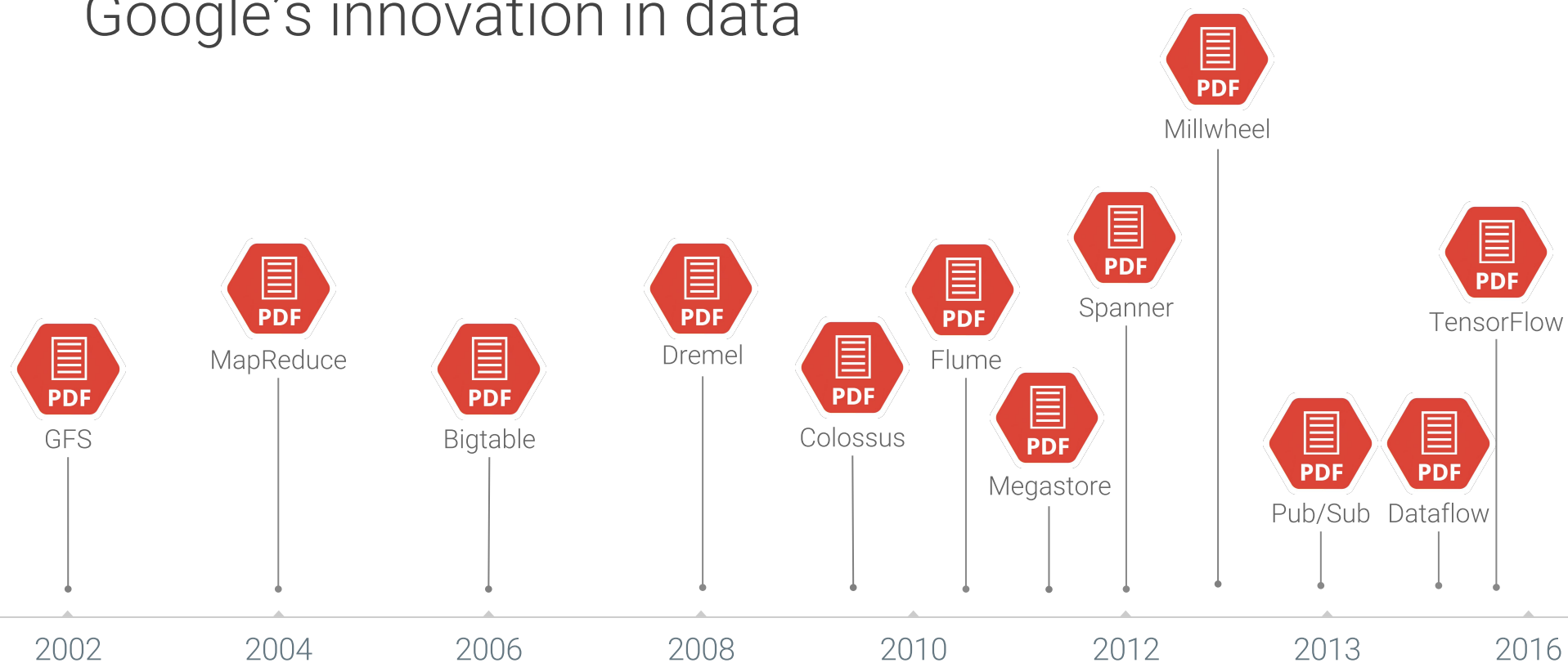






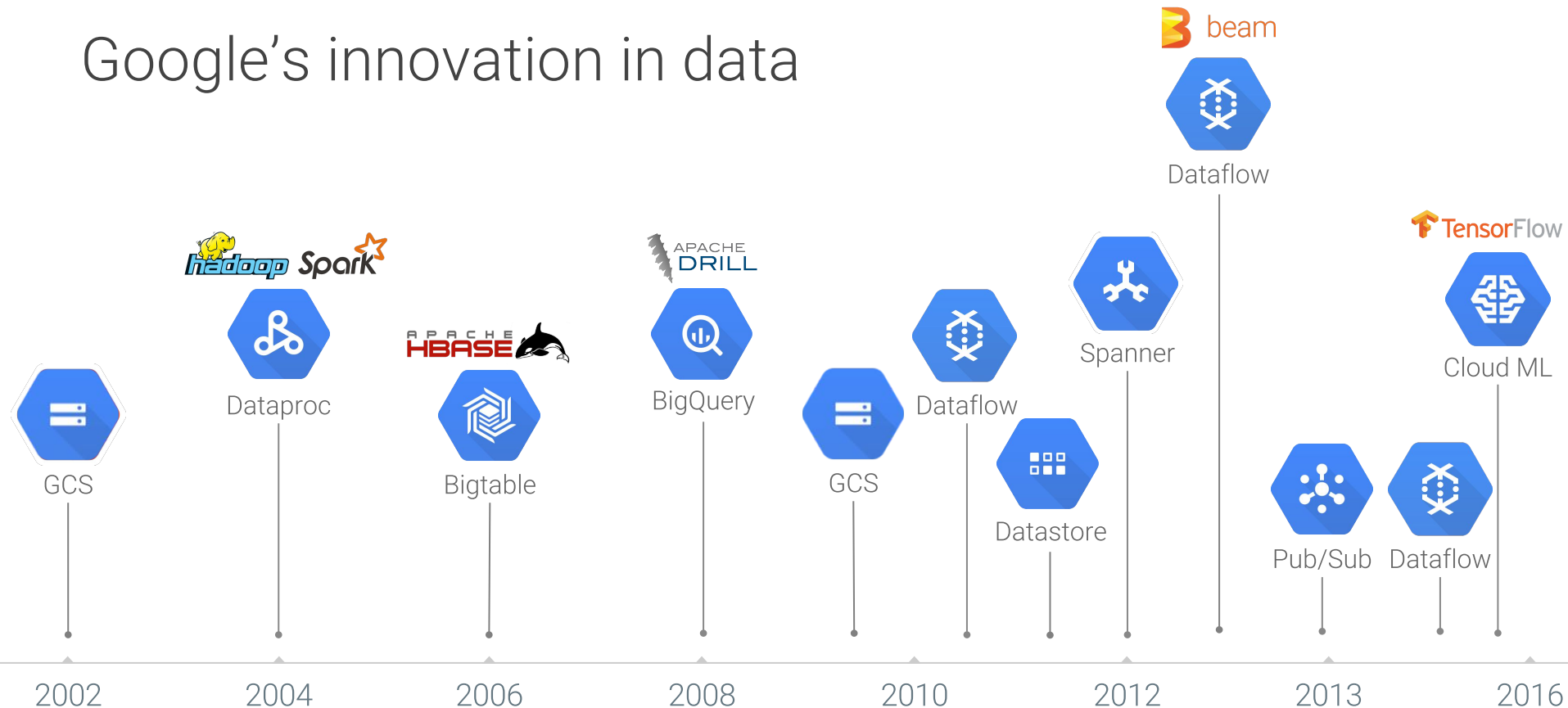


# Google's innovation in data





# Google's innovation in data



# Leading open source communities



Kubernetes

#1

Highest Engagement  
on Github



Tensorflow

#2

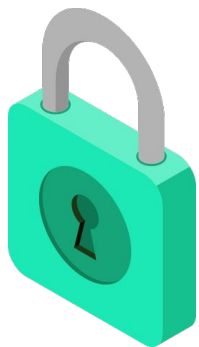
Highest Engagement  
on Github

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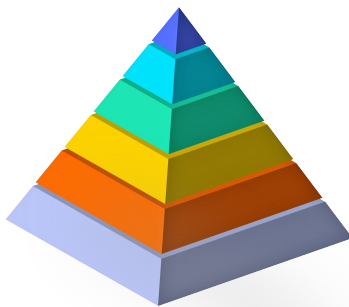
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# Three key challenges in building an IoT solution



**Secure  
device connection**



**Scaling  
on-demand**

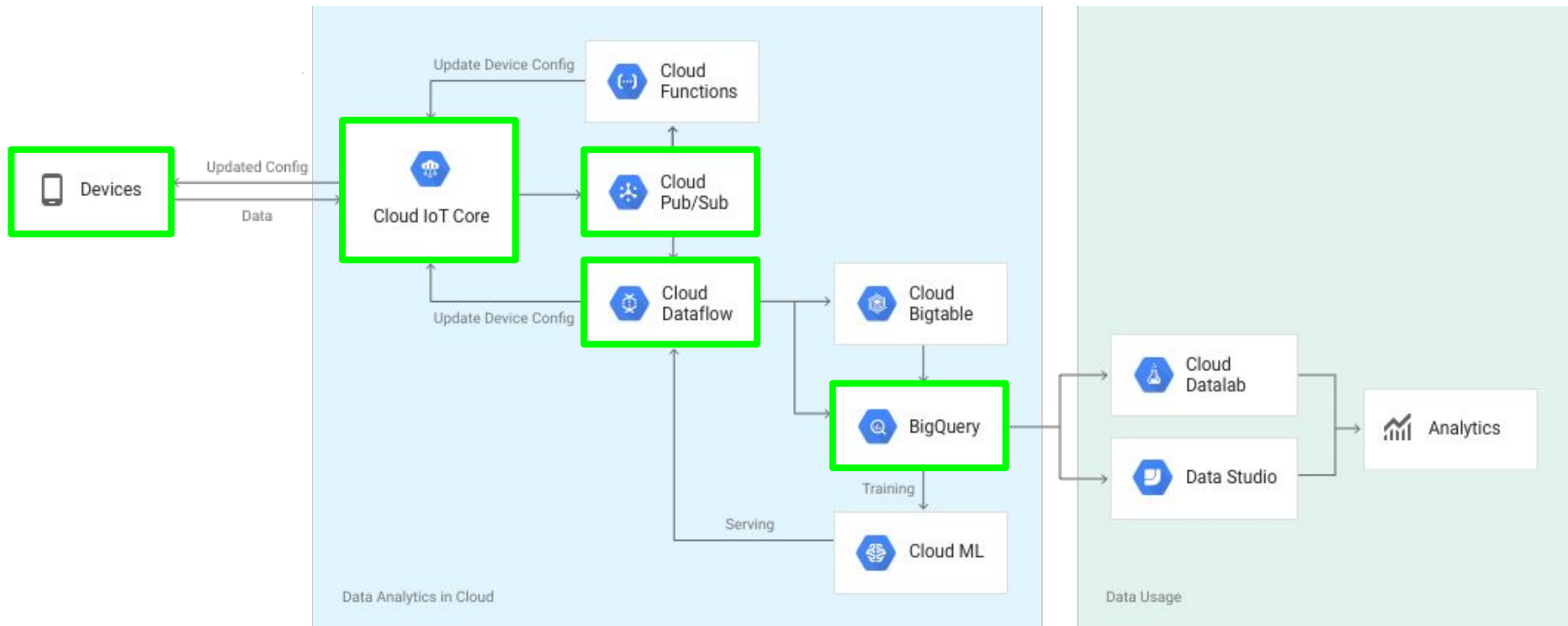


**Actionable  
Insights**

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# IoT Architecture on GCP - demo ([github.com/aulisse/iot-demo](https://github.com/aulisse/iot-demo))





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### My contacts:

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### Github repo containing the demo:

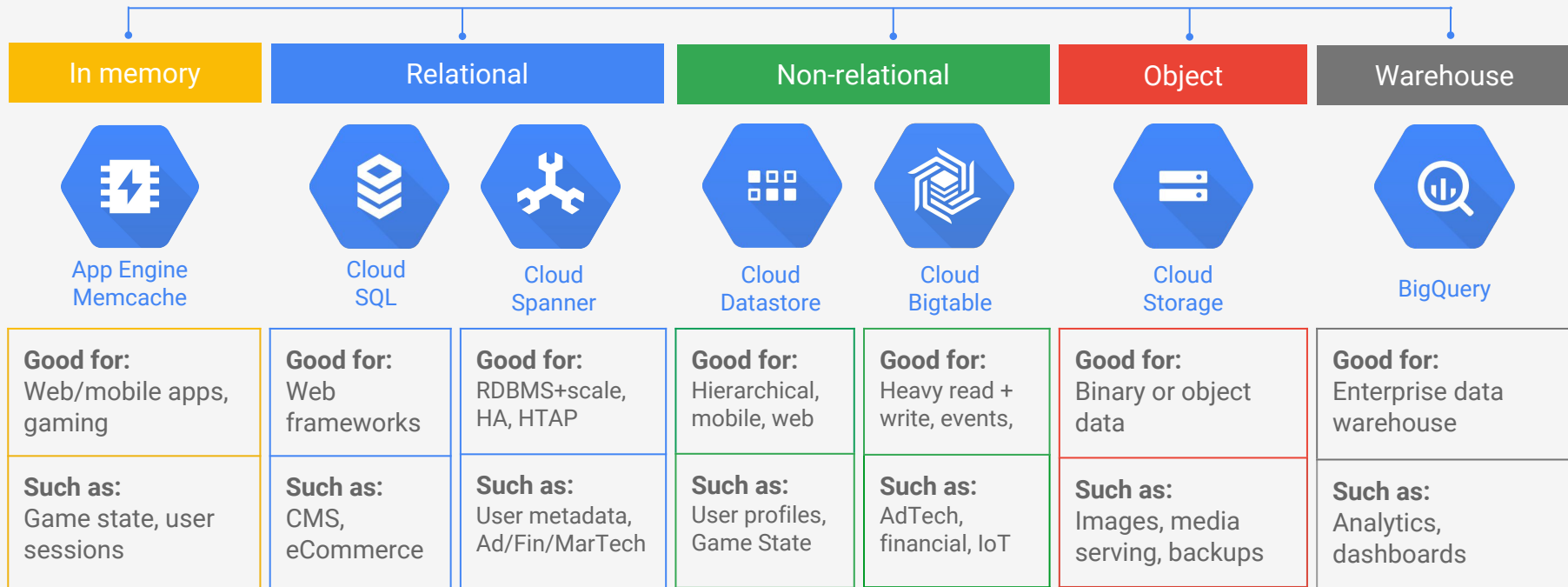
`github.com/aulisse/iot-demo`

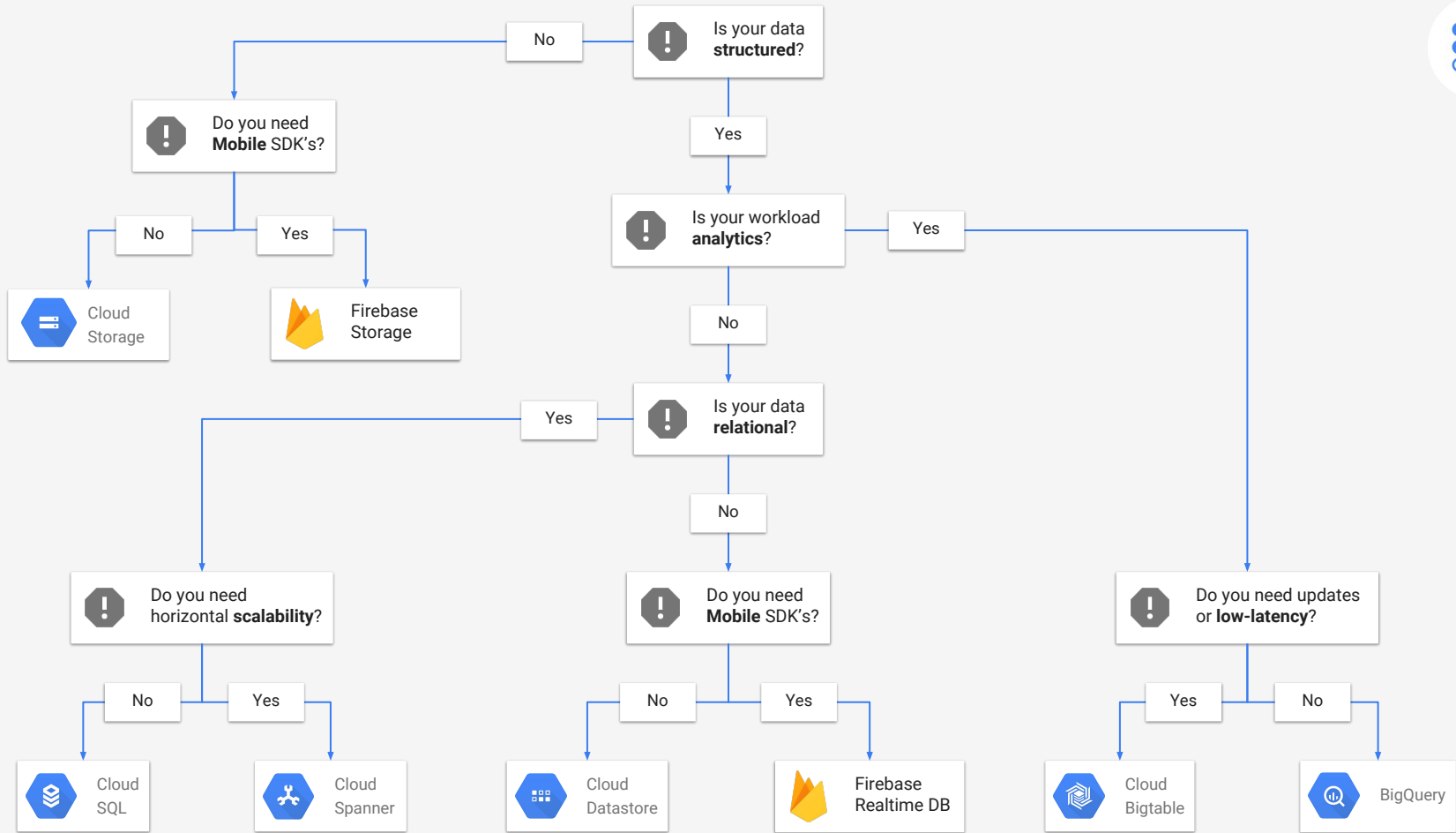
### Google Cloud platform free tier:

`cloud.google.com/free/`



# Storage & Database Portfolio





# One Secure Cloud



Privacy Shield  
Framework